

# JOHNSTON

# now

Your Community.  
Your Neighbors.  
Your Story.



## WHO WE ARE:

Your local magazine dedicated to the inspiring stories and community events in Johnston County. Content features positive, “good news” stories about your neighbors, friends and local businesses. You'll never find politics, crime or controversy in the pages of Johnston Now. We believe that people hear enough bad news, and we're here to shine a light on the happier side of our county.

## DISTRIBUTION:

Minimum of 10,000 magazines per month available free at more than 140 locations in all parts of Johnston County. Home subscriptions are available for a small fee.

## RATES (COST PER ISSUE):

Size/Position	1 issue	3 issues	6 issues	12 issues
Back Cover	\$1,500	\$1,400	\$1,300	\$1,200
Inside Front	\$1,300	\$1,200	\$1,100	\$1,000
Inside Back	\$1,250	\$1,150	\$1,050	\$950
Full Page	\$1,000	\$925	\$850	\$800
Half Page	\$600	\$550	\$500	\$450
Quarter Page	\$350	\$325	\$300	\$275
Eighth Page	\$225	\$200	\$175	\$150

Design Fee: \$25

## CONTACT US:

Johnston Now  
919-980-5522 | JohnstonNow.com | Hello@JohnstonNow.com

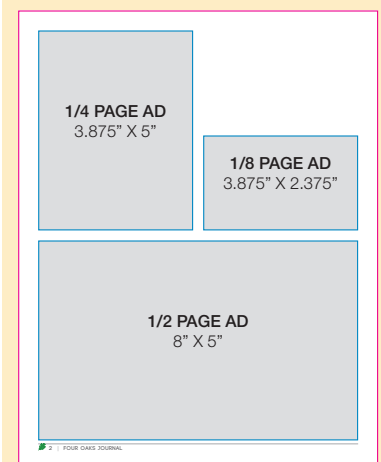
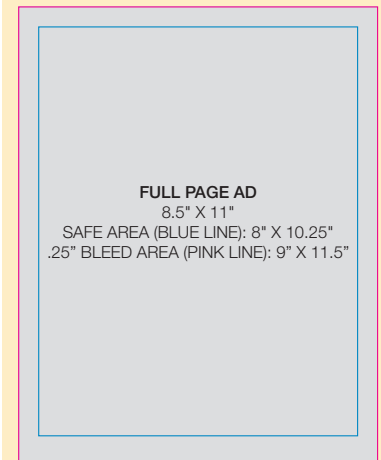
## SHANNA CAPPS

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## SHARON LIPPS

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## AD SPECS



**Deadline:** The 8th of each month prior to publication month.

**File Submission:** Please submit only PDF files for camera-ready ads at 300dpi, set at CMYK color mode. Artwork/photos submitted must be hi-res (300dpi) and not pulled from the web.